

# BLOOD RED THREAD

2024

A  
STYLISH  
CRIME  
SERIES

SET IN THE  
NOT SO  
GLAMOROUS  
WORLD  
OF FASHION

SHOT IN  
PARIS, MILAN  
& BRUSSELS

6x48'

IN FULL HD  
SDR 5.1

ZDF STUDIOS

france.tv distribution

boogie  
ENTERTAINMENT



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A fashion show of famed designer Junichi Inamoto about to go very, very wrong

## EDITORIAL

# W

elcome to **BLOOD RED THREAD**, a thrilling blend of crime, style, and scandal. Join London Detective Kate Garrison and her ally Lily as they navigate the cutthroat world of Paris fashion, where every stitch hides a secret and beauty is a fleeting, dangerous game. Dive into the industry's dark underbelly, a realm of manipulation, exploitation, and murder where AI overshadows the art of fashion. In this world of high stakes and even higher heels, nothing is as it seems. Twists, turns, and shocks await at every corner, showcasing the rich diversity of human experience.

**BLOOD RED THREAD** is a detective series that transcends its genre, exposing the heart of darkness behind the glitz. It's a captivating tale of shifting alliances and unraveling secrets, proving that in the world of fashion and felony, nothing is as it seems. After all, who said crime can't be fabulous?

ROLANT HERGERT  
Producer

## CHARACTERS

### KATE, 36

is a tough and witty police officer with a straightforward view of the world.

Initially cynical about fashion, her journey into the industry challenges her beliefs, and her adversarial approach as a smart detective is a continuous source of conflict and humor.

Battling for custody of her daughter, Mia, Kate's relationship with her supportive mother, Amanda, adds depth to her character. In the end, she opts for a new career as a private detective in the fashion world, settling in Paris with Mia.



*Asked about her idea of the perfect evening, Kate Garrison enjoys watching 'Dancing with the Stars' while eating ready-made Pizza with her daughter*



*Through the whole city for a bowl of perfect chestnut soup: Lily excels at even the most ludicrous tasks by her employer*

### LILY, 23

is a determined and smart woman with an Algerian background. She has risen from an intern to a protégé at Paris Noir.

Devastated by the vanishing of her secret lover and suspicious of a cover-up she becomes Kates strongest ally and guide in the world of fashion. But will she be able to navigate the complexities of her religion and conservative family?

She and Sunny are a couple. Secretely.



## PIERRE, 62

has risen through the ranks of both the corporate and societal worlds to create the Groupe la Manière fashion empire, leveraging his expertise and ruthless decision-making. Currently embroiled in a bitter divorce from Francesca, he seeks to preserve control and financial stability by outsourcing production and integrating AI. This move highlights his inner conflict, torn between the separation from Francesca, the love of his life, and his decision to embark on a divisive new direction. No matter what.

## FRANCESCA, 54

Born into a lineage of an old fashion aristocracy and deeply rooted in Da Chiazza, the family business originating from Italy. She epitomizes style, craft and tradition. Although not directly involved in the company's expansion, her unwavering belief in heritage and quality establishes her as the essential backbone of the company. Upon learning that Pierre wants to get a divorce, her Italian temperament will not let her stop at anything.



## BERNADETTE, 45

A lifelong loyal employee of Groupe la Manière, believes she is the rightful successor to the late Inamoto. When Pierre's decision to bypass her becomes evident, she turns against him. Is she the mastermind behind the conspiracy surrounding the death of the star designer?



EVERY DAY  
LEGENDARY.



DISCOVER THE  
NEW FRAGRANCE

PROMOTION

# PARIS NOIR

SHOP AT [PARISNOIR.FR](https://parisnoir.fr)

## SUNNY, 28

The uncredited genius behind Inamoto's designs faced oppression from Pierre when she opposed the idea of being replaced by AI. Shy but unyieldingly determined, akin to a ninja, she refuses to surrender. Her detention, although scarring, only fortified her resolve. The death of her brother presents her with a chance to finally demonstrate her true capabilities—question is, will she be permitted to? Amidst it all, she harbours love for Lily.



## GIORGIO, 28

is the face of Paris Noir. As a flamboyant Italian, he's under the impression that he's the center of the universe. Nevertheless, he recognizes that his beauty and fame are fleeting, instilling in him a touch of humility – or, as some might argue, opportunism. An avid Instagram user, he's known for disseminating news and rumors about Paris Noir alike. The arrival of Rebecca into his life, however, stirs an unexpected attraction within him.

## LORENZO, 59

represents a bygone era in the fashion industry. He no longer possesses the flair that once defined his work. Desperate for recognition, he is willing to go to extreme lengths, even if it means compromising his principles, for a moment in the spotlight. He adopts a snobbish demeanor as a defense mechanism but becomes submissive when faced with those of higher status.



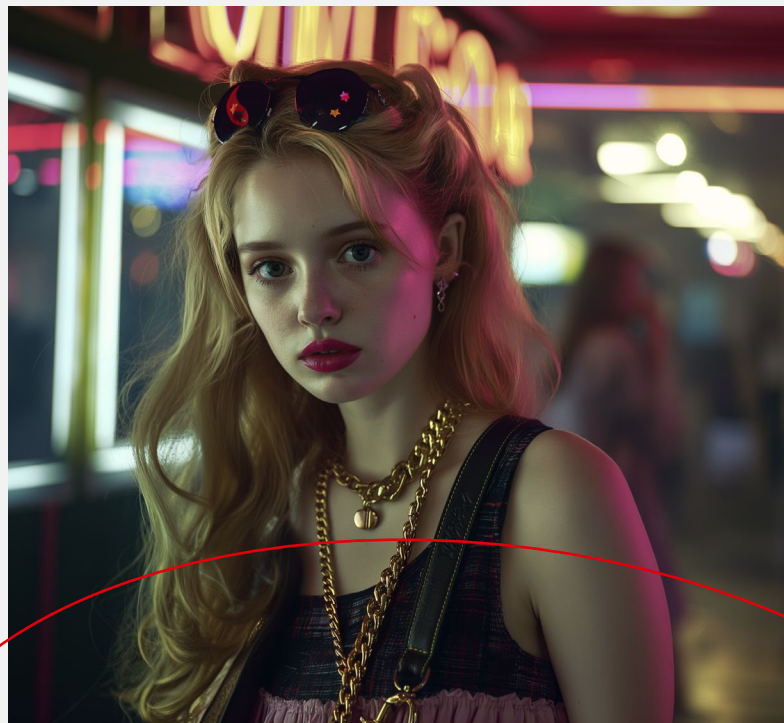


## JÉRÔME, 24

has recently graduated from the police academy. Initially, he is hesitant to take decisive action, fearing the consequences of doing the right thing. However, as he gradually warms up to Kate, he becomes an indispensable support for her.

## MIA, 15

is the epitome of a pubescent daughter. She adores her father and considers her mother a pain in the neck. She would do anything to own an Inamoto bag. Despite her struggles to express it, she loves her mother dearly.



## JUNICHI INAMOTO, 28

The twin brother of Sunny, is an unbearable narcissist. He has consistently exploited his sister to climb the ranks of the fashion world, reveling in the attention and admiration this brings him. However, when Pierre threatens to replace him, he turns malicious. He even goes so far as to threaten the destruction of the romantic relationship between his sister and Lily.





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I N A M O T O

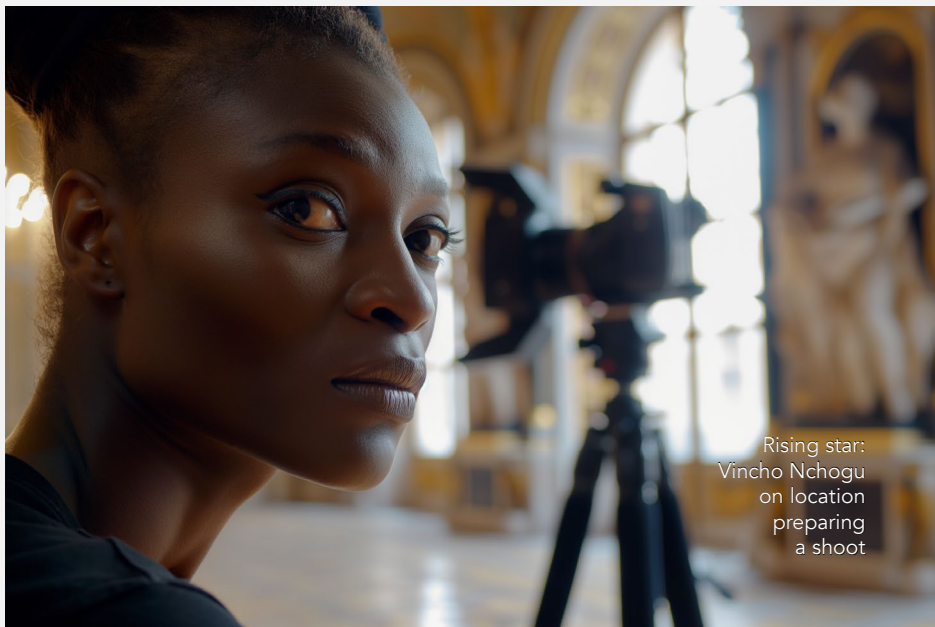
## D

elving into the backstage of Paris Noir reveals the art and soul poured into the Women's Summer collection by artistic director Junichi Inamoto. His pursuit of creating wearable fashion has led to a line that is both a testament to freshness and beauty, reflecting the brand's ongoing commitment to reinventing the essence of fashion through creativity.

This year's collection is a celebration of the archetypal female wardrobe, transforming it into something both extravagant and refined, marked by a spirited elegance. It's a blend that pays homage to tradition while also pushing boundaries, illustrating Paris Noir's knack for capturing the zeitgeist in a way that's both respectful and revolutionary.

In an exciting collaboration, Inamoto teams up for the second time with the fashion industry's promising talent, Nigerian photographer Vincho Nchogu. Together, they infuse the collection with a unique perspective, marrying the vibrant street essence of Lagos with the iconic elegance of Paris. Nchogu's vision brings an electrifying energy to the campaign, showcasing the collection against the picturesque backdrop of the Seine, and highlighting the seamless fusion of diverse cultural aesthetics.

This partnership and the collection itself stand as a beacon of what fashion can achieve: a dialogue between different worlds, resulting in creations that are not just wearable, but also deeply expressive and innovative.



Rising star:  
Vincho Nchogu  
on location  
preparing  
a shoot



# THE EMPEROR'S *NEW* *GROOVE*

BEHIND THE SCENES  
OF PARIS NOIR'S  
NEXT BIG THING

Hustle and bustle at  
one of Paris Noir's  
dependencies





I N A M O T O

COLUMN

A woman with extensive, colorful tattoos and a flower crown is smiling at a night event. She is wearing a yellow and black bra with a large, colorful fish tattoo on the front. The background is blurred with bokeh lights in blue, yellow, and white.

# *DIVERSITY* UNVEILED

THE PINNACLE OF  
STYLE EVOLUTION IN  
THE FASHION COSMOS



# I

In the ever-evolving galaxy of fashion, the cosmic force of diversity is not merely a fleeting trend but an epochal shift, casting its spell on runways and campaigns alike. We delve into the mesmerizing importance of diversity in the haute couture realm, where it's not just about garments but about weaving a tapestry of cultures, experiences, and identities.

Picture this: a kaleidoscope of styles converging on the runway, each thread telling a unique story. Diversity is the warp and weft of the fashion landscape, igniting a creative blaze that defies norms and sets the stage for an avant-garde spectacle. When designers and models from diverse backgrounds unite, fashion transcends into an art form, a canvas painted with strokes of innovation.

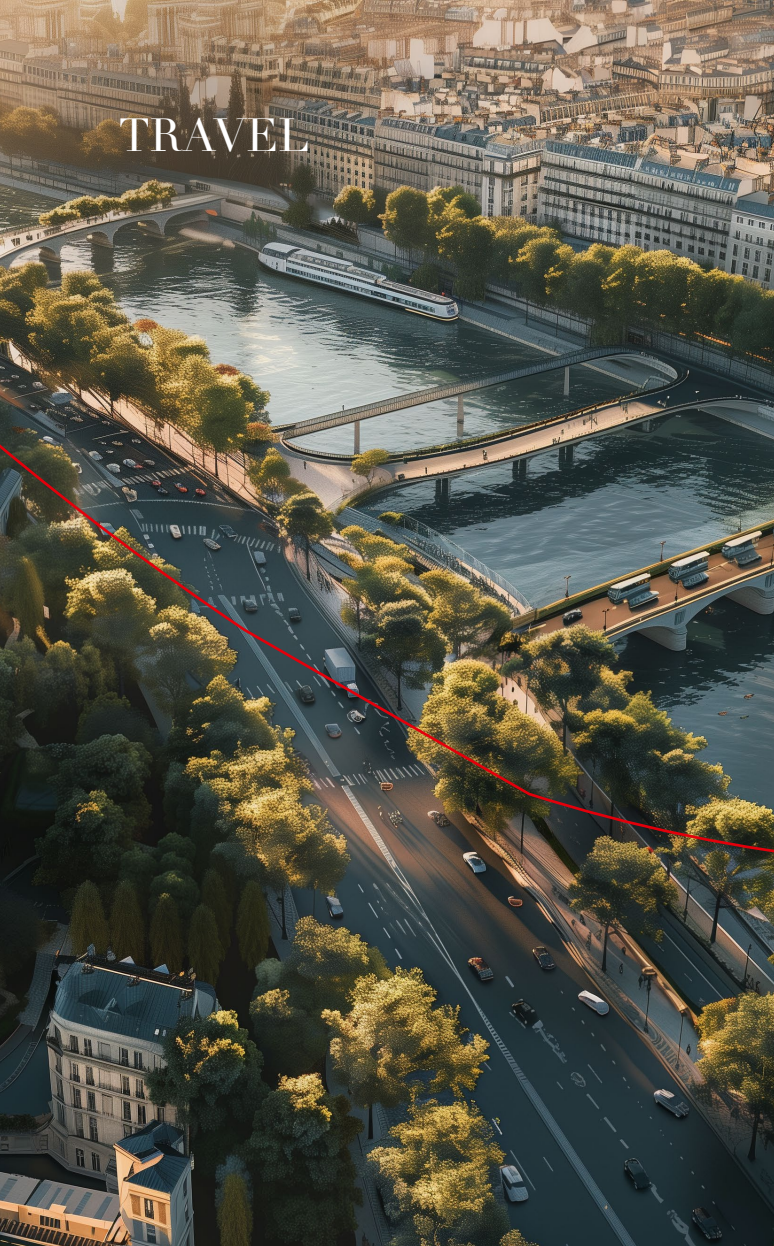
Beyond aesthetics, the fashion industry holds a mirror to society, and BLOOD RED THREAD is leading the charge in showcasing reflections of a global, inclusive narrative. Campaigns and runway shows are now platforms where stereotypes crumble, and acceptance flourishes. Beauty knows no boundaries, and we champion this cause with every click of the camera.

In this interconnected era, fashion enthusiasts seek not just clothing but a connection. Diversity isn't just a trend; it's the very fabric that resonates with consumers worldwide. BLOOD RED THREAD recognizes the seismic shift, urging the industry to not just meet but surpass the expectations of its diverse audience, crafting an inclusive narrative that transcends borders and celebrates the rich tapestry of humanity.

In essence, diversity isn't a checkbox; it's the guiding star steering fashion toward a future where uniqueness reigns supreme. BLOOD RED THREAD at the forefront of this celestial revolution, unveils a world where every thread, every silhouette, and every face tells a story that transcends boundaries, making fashion a beacon of inclusivity in the vast cosmos of style.

TITUS KREYENBERG  
Executive Producer

# TRAVEL



## PARIS

Nestled along the Seine River, Paris, the epitome of chic sophistication, stands as the unrivaled capital of fashion. Its cobble streets and iconic landmarks set the stage for a city where timeless elegance meets avant-garde creativity.

From haute couture houses on the Champs-Élysées to the trendy boutiques of Le Marais, Paris exudes an unparalleled influence that reverberates through the global fashion landscape.

## MILAN

Milan, Italy – the capital of both Italian and global fashion. The city's rich history and cultural heritage blend seamlessly with its avant-garde spirit, creating a dynamic fashion hub.

Milan's iconic fashion districts, such as the Quadrilatero della Moda, showcase the intersection of tradition and innovation, solidifying its status as a trendsetting force in the world of style.





# LONDON

London asserts its influence as the capital of English fashion. Its eclectic neighbourhoods, from the edgy streets of Shoreditch to the refined boutiques of Mayfair, reflect the city's diverse fashion scene.

London's enduring influence is evident in its avant-garde designers, renowned fashion weeks, and a style that effortlessly marries tradition with cutting-edge trends on the international stage.

# TOKYO

Tokyo, a vibrant metropolis at the intersection of tradition and innovation, is a global trendsetter in the realm of fashion. Its dynamic streets, from the fashion-forward districts of Harajuku to the upscale boutiques of Ginza, showcase a diverse and avant-garde approach to style.

Tokyo's fashion scene not only mirrors the city's technological prowess but also celebrates a unique blend of traditional craftsmanship and futuristic design, making it an unrivaled hub for cutting-edge trends.

THE SERIES

# EPISODES

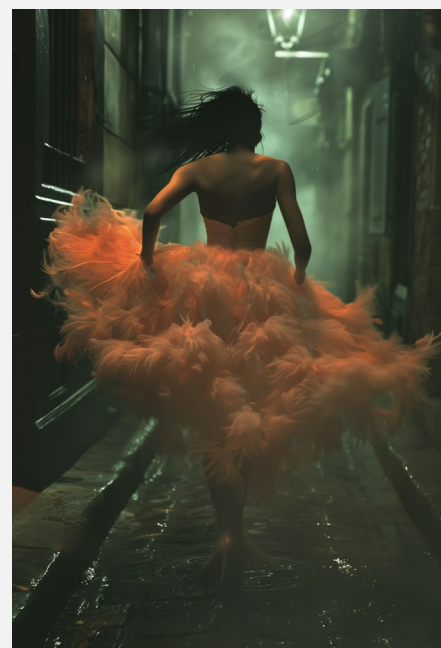
## ONE

A young woman in a flamingo dress hastily runs through the dark lanes of Paris. She is terrified. Cut to: London. Under a veil of rain, Detective Kate Garrison stumbles upon a container harbouring counterfeit bags and a chilling spectacle: a mannequin, eerily suspended by a rope. Cut to: the tense atmosphere at the Paris Noir fashion show, where amidst the glamour, tragedy strikes - Inamoto, the celebrated designer, is found hanging, casting a shadow over the event's success. Doubting the apparent suicide, Kate senses a deeper mystery. Her investigation leads her to Paris, trailing rumours of financial despair within Paris Noir. Amidst a web of secrets, she encounters Lily who confides in her that Sunny, Inamoto's sister, is missing. Kate is sure now that there is sinister plot behind the designer's death.

## TWO

At the Paris Noir memorial for Inamoto, the fashion elite speculate on his successor. Kate Garrison questions Pierre about potential motives for Inamoto's alleged suicide, but he ridicules her. Meanwhile, she learns about a hostile takeover of Paris Noir by Philip Cashley. Her conversations with Lily about her missing friend, Sunny, raise suspicions. Despite Lily's reluctance, Kate files a missing person report. To her surprise, the police are already awaiting her, showing little interest in assisting her. She is put under close watch, with Jérôme, a rookie, shadowing her every step from now on. Lily's secret relationship with Sunny emerges, deepening the mystery. Exploring Sunny's apartment, Kate uncovers her close ties with Inamoto. Was she the one responsible for his designs? Kate finds a clue to Sunny's whereabouts. Just as Lily and Kate are about to free her from her prison, the fire alarm wails, and smoke billows down the corridors. Will they be able to free Sunny and get out in time?

Terrified: A young woman in a flamingo-pink feather dress is running from her assailant



# PARIS NOIR

SHOP AT [PARISNOIR.FR](https://parisnoir.fr)



Firemen are cleaning up what is left of Paris Noir's HQ basement

# THREE

After the arson at the scene of Sunny's rescue is deemed accidental by the police, due to Pierre's influence, Kate and Lily learn at the hospital that Sunny is alright but reticent about her ordeal. As Kate delves into the kidnapping, she uncovers deeper connections to Inamoto's death and counterfeit bags. The situation becomes more complicated when her daughter Mia unexpectedly arrives in Paris. Pierre's introduction of Lorenzo as the new Paris Noir designer, and the subsequent scandals, further entangle her investigation. Kate's impulsive actions jeopardize both her partnership with Jérôme and the case itself. Meanwhile, the personal lives of those involved, including Mia's collapsing and Sunny's indifference to her brother's death, converge amidst the frantic preparations for the Milan fashion show, and a test of loyalty between Lily and Sunny.

Kate's daughter Mia's night out is full of temptations

# FOUR

Kate is on her own and increasingly under pressure to deliver. The patience of her superiors back in London is running thin. After learning that Sophia gave drugs to Mia, she confronts Cashley about Sophia's involvement in his company and suggests that Sophia might have had a motive to kill Inamoto. Kate also manages to have an open conversation with Mia, promising to be a better mum. Given Mia's experience with Sophia and Giorgio before collapsing, Kate questions May's integrity, hinting at betrayal. Bernadette reveals Cashley's counterfeit scheme with Inamoto, suggesting a motive for murder. A deeper probe into Inamoto's threats against Lily and Sunny shifts the suspicion, with Lily providing key information. Jérôme's return bolsters Kate's efforts amidst these developments. Concurrently, Francesca's power move threatens the Milan fashion show. She aims to replace Lorenzo, leading to an open confrontation with Pierre.





All eyes on Milan during Paris Noir's latest fashion show

## FIVE

Kate receives anonymous threats to abandon her investigation, while Mia defies her orders and heads to the Milan fashion show with Giorgio and Sophia. The night takes a dark turn when Mia ends up in bed with Giorgio, realizing he may be linked to Inamoto's death. Kate is forced to prioritize her daughter's safety over convicting Giorgio. As Giorgio seems to elude justice, Francesca and Pierre's divorce escalates, with Francesca at risk of losing everything. However, she discloses that Pierre has lost a crucial ally: May, the venture capitalist. Pierre confronts May, who confirms Francesca's assertion but hints at possessing a countermeasure. May meets up with Kate, informing her of Pierre's threats. Their meeting turns flirtatious when Lily calls. Lily, terrified, reveals her brother has discovered her same-sex relationship and is threatening her life.

## SIX

In the season finale, Kate arrests Cashley for counterfeiting with Jérôme's loyal assistance, based on solid evidence. Sophia, aiming for her father's release, offers Kate crucial information about Giorgio and Pierre, expressing her contempt for Giorgio's actions towards Mia. The pivotal evidence leading to the murderer emerges on TikTok, culminating in Pierre's arrest and speculation regarding his accomplices. Francesca takes control of Paris Noir, with financial backing from May, and appoints Sunny and Lily as creative directors while promoting Bernadette. During a press conference, Lily's grandmother acknowledges Lily and Sunny's relationship, deeply moving Lily. As Kate and May wander through Paris, Kate declines May's marriage proposal, prioritizing her need to focus on Mia and improve as a mother, yet they choose to remain in Paris, suggesting a hopeful future.



Standing tall  
The Paris Noir  
headquarter in the  
French capital

PROMOTION

EVERY DAY  
LEGENDARY.



DA CHIAZZA

MILANO

# FACTS

## BLOOD RED THREAD

**Genre**  
Crime

**Language**  
English, French

**Directed by**  
N.N. (Germany/France/Belgium)

**Length**  
6 × 48 min

**Producers**  
Rolant Hergert, Titus Kreyenberg

**Format**  
Full HD SDR 5.1

**Produced by**  
Boogie Entertainment

**Shooting**  
6 × 11 days  
Shot on stage/location  
in Paris, Milano, and Brussels

**Coproducers**  
ZDF Studios (Germany)  
France tv distribution (France)  
Beluga Tree (Belgium)

**Budget**  
Approx. 1,8 Mio. € / episode

**Sales**  
ZDF Studios  
France TV distribution

### Contact

Boogie Entertainment GmbH

ZDF Studios

France tv distribution

Rolant Hergert  
rh@boogieentertainment.com

Robert Franke  
robert.franke@zdf-studios.com

Julia Schulte  
julia.schulte@francetv.fr

Titus Kreyenberg  
tk@boogieentertainment.com

## Internal use only

Artwork, layout: Marcel Weisheit

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